

Quote: Example 1234567890

Dear sir/madam,

I have pleasure in submitting our quotation for your printing requirements as follows:

Size: 105x132pp, 4pp Cover & 136pp Text
Ink: Printed 4 colour process throughout
Stock: Cover 325gsm revive uncoated, Text 150gsm revive uncoated
Finishing: Crease cover, fold text, collate, burst bind & trim
Materials supplied: From complete artwork (sherpa proofs will be supplied for approval).

Additional cost to spot UV 25% on front cover - £190.00

Quantity		Price
2,000	Copies	£3,495.00

***As above but 140pp text**

Quantity		Price
2,000	Copies	£3,565.00

***As above but 144pp text**

Quantity		Price
2,000	Copies	£3,635.00

***As above but 148pp text**

Quantity		Price
2,000	Copies	£3,705.00

***As above but 152pp text**

Quantity		Price
2,000	Copies	£3,775.00

- **Size: 105 x 132**

Width and height of book in mm

- **4pp Cover**

The cover will appear to have 4 distinct sections when it is folded round the book.
ie

Outside Front Cover and Inside Front Cover

Outside Back cover and Inside Back Cover

(pp = printed pages)

- **136pp Text**

136 'internal' printed pages within the book

- **Ink – Printed: 4 Colour Process throughout**

4 colour process refers to the use of Cyan, Magenta, Yellow and Black inks.

'Throughout' means these inks will be used on all pages of the document

- **Stock**

The materials the book will be printed on eg paper, card etc

- **Cover 325gsm**

gsm measurement refers to the weight of card used for the cover

Revive Uncoated – a type of card. Uncoated means a matt surface.

- **Text 150gsm**

'Text' refers to the internal pages of the book

150gsm is a lighter weight paper often used for this purpose

- **Finishing**

Refers to the printer's role in assembling cover and inner pages together into a complete book

- **Materials supplied – From Complete Artwork...**

Refers to the digital files you provide to the printer. These should be complete and ready to print from. If the printer has to intervene a charge can be made and this may be quite high

- **Sherpa proofs**

Prior to final printing, if the printer has agreed to do so, you will be supplied with copies of your work to confirm that no further alterations need to be made. Please be aware that colours etc may be close in appearance to the way your work will look when printed but there could be some variation between proofs and final print.

- **Spot UV 25% on front cover**

This refers to the cost of applying transparent varnish to up to 25% of the surface area of the front cover. Cost would increase if spot varnish was applied to more than 25% of the total surface area.