



ACADEMY OF MARKETING ANNUAL CONFERENCE 2008

Reflective Marketing in a Material World



AM2008's Guide to Eating Out in Aberdeen

Café 52

Café 52 is located on the green in the heart of Aberdeen. Forgotten for years, Aberdeen's green lay derelict and neglected. Steeped in history, it is now demanding the attention of residents and non residents alike. Through the efforts of young entrepreneurs it has become a much sought after entertainment and retail area and home to Café 52, Aberdeen's premier speciality restaurant. The décor is earthy and warm and the menu is so extraordinary it provides a unique eating experience to even the most seasoned foodies who go there. If you like food, you must try this place. Booking is recommended.

Address – 52 The Green, Aberdeen, AB11 6PE (to enter the green, there are steps leading down to it from Union street just next to the Trinity Shopping centre)

Telephone – 01224 590094

Website – www.cafe52.net

Moonfish

This is a great little seafood restaurant tucked away just off of Union Street. Clean and attractive with a nice atmosphere in the evenings, background music at a level where conversation is easy. Service is attentive without being irritating and the food itself is great. Well presented and tasting even better. If you love seafood you will not be disappointed with a visit to Moonfish. Booking is recommended.

Address – 9 Correction Wynd, Aberdeen, AB10 1HP (Steps from Union Street lead to Correction Wynd down the side of cemetery next to Back Wynd)

Telephone – 01224 644166

See http://www.myvillage.com/aberdeen/restaurants-reviews-moonfish_cafe.htm for reviews and directions.



The Ship Inn

If you fancy a trip out of the city, Stonehaven is just a 20 minute drive (also accessible by bus and train) and boasts one of the best seafood restaurants in the country, situated on Stonehaven's picturesque harbour. The restaurant at The Ship Inn - The Captain's Table - offers a wide range of freshly cooked dishes using the finest ingredients. Fresh, locally caught fish and seafood are a speciality but they are also pleased to offer fine steaks, chicken dishes, pasta, home-made burgers - something for everybody, in fact! Meals are also served in the bar and - weather permitting - outside on the terrace.

Address – 5 Shorehead, Stonehaven, AB39 2JY

Telephone - +44(0)1569 762617

Website - <http://www.shipinnstonehaven.com/>



Eat on the Green

Craig Wilson brings a unique dining experience to Udney Green - only twenty minutes' drive from Aberdeen city centre. His restaurant 'Eat on the Green' reflects his passion for fine food complemented by attentive, unobtrusive service in a relaxed setting. From the minute you walk through the door, you will be looked after with traditional North-East hospitality. A warm welcome is assured. Award-winning chef Craig Wilson offers innovative lunch & dinner menus. He has created an imaginative range of contemporary and classic dishes using specially selected, fresh local produce to ensure that Eat on the Green is an experience to be savoured.

Address - Udney Green, Ellon, Aberdeenshire, AB41 7RS

Telephone - 01651 842337

Website – www.eatonthegreen.co.uk



Dizzys Bar and Restaurant

This is an upmarket venue which is an extremely popular venue whether you want to relax with a few drinks or have a 3-course meal. The highly varied menu ranges from pizzas and burgers through to delicious Mexican dishes, pasta, succulent steaks and exotic seafood - with prices to suit all pockets and all meals cooked to order. Snacks and sandwiches are also available.

Address - Dizzys Bar & Restaurant, 70 Carden Place,

Aberdeen, AB10 1UP

Telephone - 01224 625577

Website - www.dizzys.co.uk



La Tasca

Spanish Tapas restaurant - Authentic cuisine and friendly hospitality creates a unique atmosphere to be enjoyed by everyone

Website - <http://www.latasca.co.uk/find-us/aberdeen.html>

Address – 367 Union Street, Aberdeen AB11 6BT

Telephone – (01224) 212 001

Blue Moon Restaurant

Serve Indian Cuisine and are one of the most prestigious and exciting Indian restaurants in Aberdeen, Scotland. Blue Moon say: "As you can see from our 'less than traditional' surroundings, we have taken steps to ensure that you will enjoy your meals in the most pleasant and atmospheric surroundings, set in the heart of the city centre."

Website - www.blumoon-aberdeen.com

Address – Blue Moon Restaurant – 11 Holburn Street, Aberdeen

Tel – (01224) 589977, (01224) 589988.



Simpsons Hotel, Bar and Brasserie

Simpson's Brasserie is ideal for individual business guests, or for corporate and family occasions. The lounge bar is a great place to meet and enjoy coffee & cakes and lunch served daily, starting from £2.95. By night the bar has great selection of wines and cocktails waiting for your enjoyment! And for the whisky lover you won't be disappointed with our selection of drams.

Website - <http://www.simpsonshotel.co.uk/Home.html>

Address – 59-63 Queens Road, Aberdeen, AB15 4YP

Telephone – (01224) 327777

Poldino's

Poldinos Restaurant has been serving classic Italian Cuisine since 1977.

Extensive a la carte menu for lunch and dinner. Freshly baked home made authentic Italian pizzas with lashings of toppings. Tender pasta dishes full of really tasty ingredients and luscious cream sauces. Seafood, prime steaks, chicken dishes, vegetarian dishes all with that extra touch of genius which is true Italian cooking!

Open Monday to Saturday 12 Noon to 2:30pm and 6pm to 10:45pm

Website - <http://www.poldinos.co.uk/>

Address – 7 Little Belmont Street, Aberdeen, AB10 1JG

Telephone – (01224) 647777



Christos Greek Tavern

Christos is a small part of Greece here in Scotland, dedicated to bringing you the traditional tastes and sounds of Greece. They've been welcoming the people of the Granite City and its visitors since 1991. They manage to create an authentic experience for all their customers who go to the Taverna. Christos is located on the same road as Woolmanhill Student Halls of Residence.

Website - <http://www.christos-taverna.com/>

Address – 14-20 John Street, Aberdeen.

Telephone – (01224) 636320

The Olive Tree Restaurant & Black Olive Brasserie

The menus of the exclusive Olive Tree Restaurant are small and change frequently, to offer you the best of the seasonal ingredients and to enable returning clients to enjoy fabulous new dishes.

The Black Olive is a contemporary brasserie serving an array of tempting dishes from around the globe. Open from brunch to supper, The Black Olive brings a dash of continental style to the West End.

Website - <http://www.olivetreegroup.co.uk/>

Address – 32 Queens Road, Aberdeen, AB15 4YF

Telephone - 01224 208877



Light of Bengal Indian Restaurant

Light of Bengal has been established in Aberdeen, Scotland since 1978 and is a firm favourite with locals and visitors to the city. This city centre restaurant, located in Rose Street, has recently been refurbished and offers modern yet warm surroundings where you can enjoy the finest Indian cuisine.

Address – 13 Rose Street, Aberdeen AB101TX

Website - <http://www.lightofbengal.com/>

Telephone – (01224) 621 613

The Square Bar and Restaurant

The Square provides excellent contemporary dining at a reasonable price.

Address – 1 Golden Square Aberdeen, Aberdeenshire, AB10 1RD

Telephone - 01224 646362

Website - <http://www.1thesquare.com/>



Soul Café Bar

Soul provides relaxed drinking and dining within the spectacular setting of a historic refurbished church.

Address - 333 Union St, Aberdeen, AB11 6BS

Telephone – (01224) 211150

