

**Academy of Marketing Conference 8 – 10 July 2008**  
**Aberdeen Business School, Robert Gordon University**  
**EXHIBITORS' BOOKING FORM**

<b>Company/organisation name</b>	
<b>Address for invoice</b>	
<b>Booking contact details</b>	Name: Email: Telephone: _____ Fax: _____
<b>Names of exhibitors (inc. dates attending and details of special dietary or access requirements)</b>	
<b>Special requirements for stand – eg power, internet access, back wall</b>	

Packages	Rates	Number required	Total
Exhibition stand, including one full time exhibitor, evening social on Tuesday 8 <sup>th</sup> July	£725		
Additional full time exhibitor, evening social on Tuesday 8 <sup>th</sup> July	£325		
Additional one day exhibitor, lunch & refreshments	£150		
AM2008 Gala dinner, Thursday 10 <sup>th</sup> July	£50		
Inserts in Conference bags	£100		
Full page advertisement in Conference programme	£250		
Total to be invoiced (please note rates above are exclusive of VAT)			

**Payment Method** (please select one method)

1.  Invoice to organisation      Purchase order number .....

2.  Credit Card

Name on Credit Card .....      Expiry Date \_\_\_\_ / \_\_\_\_      Security # \_\_\_\_\_

Signature..... (please submit by fax if paying by credit card)

I have read the booking terms and conditions:

**Booking terms and conditions:**

- Bookings can be submitted at any stage prior to the event, subject to availability. Payment must be received in full, prior to the start date.
- All details are correct at the time of print, but are subject to variation without notice.
- If the exhibitor cancels after a booking has been accepted, they will be liable to the following cancellation charges:

- 1 Cancellations notified before 1<sup>st</sup> June 2008 will incur a 25% administration fee
- 2 For cancellations received after 1<sup>st</sup> June 2008 the full rate must be paid and no refunds will be available. Substitutions can be made. This applies to all bookings whether submitted on-line, by email, fax, printed copy, or over the telephone.

- 3 *All cancellations and substitutions must be notified to the Conference Co-ordinator in writing.*
- 4 *Robert Gordon University will not be liable for circumstances beyond their control, which lead to the cancellation or variation of the programme. All bookings, whether UK or overseas will be charged UK VAT at the prevailing rate at the time of booking.*

### **Data Protection**

The information you provide will be used for creating a list of delegates, using your full name, organisation, and email address. This list of delegates will be made available to all other conference attendees. It will not be used for any other purpose.

By registering for the conference you agree that the Academy of Marketing and its authorised agents and contractors may use your personal data for the purposes of running and administering the Academy of Marketing Conference; the Academy of Marketing; the Academy's Membership list; and contacting you in relation to the Academy's activities.

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These parties may also use your personal data for the purposes of sending you information about marketing or marketing research products or services; and may provide your data to other businesses for these purposes. If you wish to receive this information, please tick this box .

To book an exhibition space at AM2008, this form should be sent to the Conference Co-ordinator, Linda Marshall, by fax to 01297 552919, or by email to [Linmarshall@btinternet.com](mailto:Linmarshall@btinternet.com) . Telephone for enquiries: 01297 551077.